

## Sameboat LAG

The project partner search is instigated by Leader Action Group I samma båt samassa veneessä r.f. The informal English name of the group is Sameboat LAG. Sameboat is a Leader-group developing the Turku archipelago in Southwestern Finland. We have been functioning as a LAG since 1996. Our LAG-strategy 2014-2020 is named *The archipelago – Active well-being*. The vision of the strategy is that in year 2020 it is possible to live all year round in the archipelago. There is an adjusted infrastructure which allows a modern way of living in a traditional maritime landscape. The scope of existing services can satisfy the all-year-round inhabitants, seasonal inhabitants in their holiday homes, as well as visiting tourists. The social inclusion is on a good level and the inhabitants co-operate for a viable and sustainable archipelago, adapting a long-time approach to development. This includes the well-being of the inhabitants themselves, coupled with a diverse and sustainably utilised nature and environment. In the archipelago the bilingual skills (Finnish and Swedish) and practices are seen as a resource and as a competitive advantage.

## The project idea and objectives

The Night of Bonfires was a concept that was created 25 years ago in year 1992 when Finland as a nation turned 75 years. The annual event takes place during the last Saturday in August when the bonfires are lit along the coastline. Apart from the actual burning fires, the event has become a late-summer gathering for the local population, as well as for the holiday home visiors and owners. The aim is to celebrate the end of the summer season and that the "chain of bonfires" will reach from one coastal village to the next one, so that the whole coastline is illuminated by bonfires. The event also takes place in other Nordic and Baltic countries, especially Estonian communities have implemented this tradition.







\_\_\_\_\_

The project will strengthen the "Night of Bonfires" -concept to include actions and promotion for a cleaner Baltic Sea. In the name of the project the word life refers to the population living by the coast and to a vivid sea environmet. The word fire refers symbolically the burning bonfire as well as to the burning interest of the local community to the action for our common sea by our shorelines, the Baltic Sea. The following topics are planned to be in focus during the project.

The project will work with:

- The Night of Bonfires as a concept and how to encourage, develop and maintain the tradition to celebrate the Night of Bonfires
- How can cultural events make change regarding the condition of the Baltic Sea
- How can cultural events be organised so that they promote cohesion and social inclusion as well as actions to improve the condition of the coastal environment
- The models developed in the project should be feasible to adapt for other cultural events by the Baltic coast

## Type of partner:

LAG:s in the Baltic Sea region

## Contact:

Emil Oljemark, LAG manager emil.oljemark@sameboat.fi

phone: +358 400 718 913

Hanna Hermansson, LAG project advisor hanna.hermansson@sameboat.fi

phone: +358 400 260 411









